

'25-'26 CCE Partners in Education Sponsorship Levels

RED CARDINAL \$2,000 (OR EQUIVALENT IN-KIND DONATIONS)

- 4'x8' Banner hanging visibly on Cunningham Creek Elementary fence for entire school year
- Logo on parent pick up car tags and weekly send-home folders (if partnered before 07/18)
- Logo featured on our PTO Website with direct link to business (www.cce-pto.com)
- Five social media posts on CCE PTO Facebook/IG pages (www.facebook.com/CunninghamCreekPTO)
 - September, November, January, March, May
- Two, week-long, full color, digital marquee ads displayed at school entrance off Roberts Road
 - November, May
- ¼ page ad in Cunningham Creek Elementary yearbook
- Two emails/texts to all CCE families with marketing material
- Shout out at all PTO events & invite to attend/distribute promotional materials at events that allow:
 - Grandparents' Breakfast, Back2School Bash, Trunk-or-Treat, Holiday BINGO, Spring Fling, etc.

GOLD CARDINAL \$1,500 (OR EQUIVALENT IN-KIND DONATIONS)

- 4'x6' Banner hanging visibly on Cunningham Creek Elementary fence for entire school year
- Logo on parent pick up car tags and weekly send-home folders (if partnered before 07/18)
- Logo featured on our PTO Website with direct link to business (www.cce-pto.com)
- Four social media posts on CCE PTO Facebook/IG pages (www.facebook.com/CunninghamCreekPTO)
 - September, November, January, May
- One, week-long, full color, digital marquee ads displayed at school entrance off Roberts Road
 - November
- ¼ page ad in Cunningham Creek Elementary yearbook
- One email/text to all CCE families with marketing material
- Shout out at all PTO events & invite to attend/distribute promotional materials at events that allow:
 - Grandparents' Breakfast, Back2School Bash, Trunk-or-Treat, Holiday BINGO, Spring Fling, etc.

SILVER CARDINAL \$750 (OR EQUIVALENT IN-KIND DONATIONS)

- 2.5'x4' Banner hanging visibly on Cunningham Creek Elementary fence for entire school year
- Logo on parent pick up car tags and weekly send-home folders (if partnered before 07/15)
- Logo featured on our PTO Website with direct link to business (www.cce-pto.com)
- Three social media posts on CCE PTO Facebook/IG pages (www.facebook.com/CunninghamCreekPTO)
 - September, November, May
- Shout out at all PTO events & invite to attend/distribute promotional materials at events that allow:
 - Grandparents' Breakfast, Back2School Bash, Trunk-or-Treat, Holiday BINGO, Spring Fling, etc.

BRONZE CARDINAL \$500 (OR EQUIVALENT IN-KIND DONATIONS)

- Logo featured on our PTO Website with direct link to business (www.cce-pto.com)
- Two social media posts on CCE PTO Facebook/IG pages (www.facebook.com/CunninghamCreekPTO)
 - September, May
- Shout out at all PTO events & invite to attend/distribute promotional materials at events that allow:
 - Grandparents' Breakfast, Back2School Bash, Trunk-or-Treat, Holiday BINGO, Spring Fling, etc.